

EMPOWERREWARDS IT PAYS TO PARTNER WITH MOTOROLA SOLUTIONS

MOBILE VIDEO RESELLER SALES REPRESENTATIVES:

CASH REWARDS FOR GROWING YOUR VB400 BODY-WORN CAMERA PIPELINE

EARN \$100 IN EMPOWERREWARDS WHEN YOU REGISTER A QUALIFIED SALES OPPORTUNITY

Increase your earning potential when you build your VB400 body-worn camera sales pipeline. From October 1 through December 31, 2023, sales representatives at PartnerEmpower Mobile Video Value-Added Resellers that directly purchase products from Motorola Solutions can **receive \$100** in **EmpowerRewards** when they register a new sales opportunity of five or more VB400 body-worn cameras ("Offer").

VB400 BODY-WORN CAMERA



An independent witness for security guards, customer-facing employees and other staff members, the VB400 body-worn camera is designed to make it easy for teams to capture high-quality, first-person video. Equipped with multiple ways to connect, the VB400 gives teams crucial insights when they need them most, including Peer-Assisted Recording to ensure every angle is being documented, streaming over WiFi to the VMS that handles fixed CCTV cameras, and built-in GPS to keep track of a team's location. The VB400 now connects with the MOTOTRBOTM R7 and XPR 7000e Series radios to automatically activate recording upon pressing the emergency button or when the radio enters a user-down state.

FOR MORE INFORMATION

Contact your Motorola Solutions channel sales team with any questions about this Offer. Access VB400 bodyworn camera training and Partner Tools via Partner Central.

HOW TO PARTICIPATE IN THE OFFER

- 1. Reach out to your Motorola Solutions Channel Sales Executive (CSE) to register a new sales opportunity of five or more VB400 body worn cameras.
- 2. If you are not enrolled in EmpowerRewards, sign up on the EmpowerRewards portal, available via the Access button on the EmpowerRewards page on Partner Central.
- 3. Earn \$100 in EmpowerRewards when your CSE validates the opportunity.

Remember that when you make the sale of a VB400 camera and report it in Sales View within 30 days of the customer invoice date, you'll also receive baseline program EmpowerRewards of \$1 or \$4 per camera, depending on your PartnerEmpower sales certification level.

ABOUT EMPOWERREWARDS

Sales representatives can earn cash for sales of Motorola Solutions products when they join the EmpowerRewards program. This program is designed to provide you with money to spend—how and where you want. Learn about EmpowerRewards and sign up via Partner Central.

TERMS & CONDITIONS: Promotion Period: October 1 – December 31, 2023

- Eligibility is limited to sales representatives employed by North America Motorola Solutions
 PartnerEmpower™ Mobile Video Value-Added Resellers in the Body-Worn Cameras for Commercial subsegment that directly purchase products from Motorola Solutions ("Channel Partner"). Find out how your company can become authorized to sell the VB400 body-worn camera.
- 2. Only sales representatives employed by Channel Partners located within the United States and Canada may participate; this excludes Channel Partners in Puerto Rico, the U.S. Virgin Islands and Guam. Offer is subject to all applicable federal, state, province and local laws. Void where prohibited or restricted by law.
- 3. Sales representatives must be currently employed by the Channel Partner and the Channel Partner must be in good standing in the PartnerEmpower Program during and at the conclusion of the Promotion Period for the sales representative to qualify for the Offer.
- 4. Sales representatives must be enrolled in the EmpowerRewards program and must have accepted the program's Official Rules. EmpowerRewards received will be governed by the Official Rules of the program.
- 5. Sales representatives must reach out to their CSE to register their VB400 body-worn camera project opportunity of five or more radios prior to placing a customer order. All VB400 body-worn camera opportunities must be submitted to and approved by the CSE during the Promotion Period.
- 6. Sales representatives will receive EmpowerRewards cash on their EmpowerRewards card for all approved project opportunities. One sales representative per approved opportunity will receive the reward. EmpowerRewards payments will be made monthly under this Offer.
- 7. Sales representative is responsible for all applicable taxes for any cash rewards received on their EmpowerRewards card.
- 8. Unless specifically stated in these promotional materials, this Offer may not be combined with any other program, promotional offers, rebates, coupons or discounts.
- 9. Motorola Solutions reserves the right to modify, withdraw or cancel this promotion (in whole or in part) at any time with or without reason and without prior notice.

FOR CHANNEL PARTNERS LOCATED IN THE UNITED STATES, THIS OFFER IS GOVERNED BY THE LAWS OF THE STATE OF ILLINOIS AND FOR PARTNERS LOCATED IN CANADA, THIS OFFER IS GOVERNED BY THE LAWS OF THE PROVINCE OF ONTARIO WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES.

Motorola Solutions Confidential—Do Not Redistribute—PartnerEmpower Member Use Only. MOTOROLA, MOTO, MOTOROLA SOLUTIONS and the Stylized M Logo are trademarks or registered trademarks of Motorola Trademark Holdings, LLC and are used under license. All other trademarks are the property of their respective owners. © 2023 Motorola Solutions, Inc. All rights reserved. 10-2023

